

# BUILDING CRAIG SAGER'S LEGACY IN SAGERSTYLE!







8,400

92

7

1

MILE TOUR

**SIGNATURES** 

CITIES

OF-A-KIND



"It's our aspiration that further enhancing this car with the signatures of Craig's family, both on and off the court, will create an iconic piece of rolling memorabilia: a lighthouse of hope for those that knew and loved Craig."

# Scott Reynolds

Retail Marketing Manage.
Bentley Motors, Inc.



© Bentley Motors | Produced by SPP Groupe









The one-of-a-kind SagerStrong
Bentley. Inspired by the jacket Craig
Sager wore at the 2016 ESPYS,
and created in his memory, this
rolling piece of sports memorabilia
is autographed by athletes and
celebrities who knew and loved
Craig, and auctioned off after the
2023 NBA All-Star game next year!

A true tribute to Craig, in the same path he traveled many times over the years, covering NBA basketball, the Naismith Hall of Fame enshrinements and others.

# JULY 2022

## Los Angeles

- Launch at the London West Hollywood
- Bentley Beverly Hills
- Dodger Stadium

# AUGUST 2022

## Bentley Westlake

 Harold & Carole Pump Foundation/ Beverly Hills Hilton

# SEPTEMBER 2022

#### Vortheast

- Naismith Hall of Fame Enshrinement
- · New York area visits

## OCTOBER 2022

#### Atlanta

- Atlanta Braves /Truist Park
- Atlanta Hawks / Hawks Practice Facility
- Bentley Atlanta

# **NOVEMBER 2022**

# California

Los Angeles

# DECEMBER 2022

## Florida

Miami/Art Basel

# **COMING FEBRUARY 2023**

## Phoenix AZ

• Super Bowl LVII, Glendale

# Salt Lake City

 NBA All-Star Game followed by Julien's Auction









**Celebrity Signers:** Stacy Sager Stephen Curry Magic Johnson Dikembe Mutombo Jamal Anderson Clavton Kershaw Justin Turner Trea Turner Dave Roberts Freddie Freeman Mookie Betts Willie McGinest Reggie Jackson Jerry West Jerry Rice Ray Lewis Darryl Strawberry Robert Horry Michael Irvin Ozzie Smith Bill Walton Byron Scott Warren Moon Artis Gilmore Willie Gault Allyson Felix Joanna Hayes Rick Barry Norm Nixon Andre Reed Matt Barnes Paul Pierce Rudy Tomjanovich Jr. Lindsay Whalen George Gervin Adam Silver Ann Meyers Drysdale Jay Wright Roy Williams Ben Wallace Spencer Haywood George Karl Lisa Leslie Dawn Staley Mary Albert Dansby Swanson Joe Simpson Spencer Strider **Buck Showalter** Max Scherzer Shaquille O'Neal Kenny Smith Ernie Johnson, Jr. Charles Barkley Steve Smith Jayson Tatum Trae Young Derek Jeter Pat Riley Emmitt Smith Donovan McNabb Fred Taylor Ryan Smith Vin Diesel John Stockton Post Malone Joakim Noah Baron Davis Candice Parker Paul George Kyrie Irving Joel Embiid Lauri Markkanen Pascal Siakim Tyrese Haliburton Dennis Scott Bam Adebayo DeMar DeRozen Alex Rodriguez Giannis Antetokounmpo Damian Lillard Dwayne Wade Draymond Green Karl Malone Kevin Harlan Mark Cuban Grant Hill Reggie Miller Channing Frye Jamaal Crawford Matt Winer

The SagerStrong Foundation is honored to have people from the sports and entertainment industries sign the 2022-2023 SagerStrong Bentley, in memory of Craig. Craig Sager's was first, on the headrest.



























 ${\tt SagerStrongFoundation.org \mid @SagerStrong \mid Juliens Auctions.com}$