



Derek Jeter

BUILDING CRAIG SAGER'S LEGACY IN SAGERSTYLE!



BENTLEY



7,300
MILE TOUR

60
SIGNATURES

6
CITIES

1
OF-A-KIND



BENTLEY

"It's our aspiration that further enhancing this car with the signatures of Craig's family, both on and off the court, will create an iconic piece of rolling memorabilia: a lighthouse of hope for those that knew and loved Craig."

Scott Reynolds

Retail Marketing Manager
Bentley Motors, Inc.



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The one-of-a-kind SagerStrong Bentley. Inspired by the jacket Craig Sager wore at the 2016 ESPYS, and created in his memory, this rolling piece of sports memorabilia is autographed by athletes and celebrities who knew and loved Craig, and auctioned off after the 2023 NBA All-Star game next year!



A true tribute to Craig, in the same path he traveled many times over the years, covering NBA basketball, the Naismith Hall of Fame enshrinements and others.

JULY 2022

Los Angeles

- Launch at the London West Hollywood
- Bentley Beverly Hills
- Dodger Stadium

AUGUST 2022

Bentley Westlake

- Harold & Carole Pump Foundation/
Beverly Hills Hilton

SEPTEMBER 2022

Northeast

- Naismith Hall of Fame Enshrinement
- New York area visits

OCTOBER 2022

Atlanta

- Atlanta Braves /Truist Park
- Atlanta Hawks /
Hawks Practice Facility
- Bentley Atlanta

NOVEMBER 2022

California

- Los Angeles

DECEMBER 2022

Florida

- Miami/Art Basel

COMING FEBRUARY 2023

Salt Lake City

- NBA All-Star Game followed by Julien's Auction



The SagerStrong Foundation is honored to have people from the sports and entertainment industries sign the 2022-2023 SagerStrongBentley, in memory of Craig. Craig Sager's was first, on the headrest.

Craig's signature on the head rest followed by Stacy Sager and 58 other athletes and celebrities:

- Stacy Sager
- Stephen Curry
- Magic Johnson
- Dikembe Mutombo
- Jamal Anderson
- Clayton Kershaw
- Justin Turner
- Trea Turner
- Dave Roberts
- Freddie Freeman
- Mookie Betts
- Willie McGinest
- Reggie Jackson
- Jerry West
- Jerry Rice
- Ray Lewis
- Darryl Strawberry
- Robert Horry
- Michael Irvin
- Ozzie Smith
- Bill Walton
- Byron Scott
- Warren Moon
- Artis Gilmore
- Willie Gault
- Allyson Felix
- Joanna Hayes
- Rick Barry
- Norm Nixon
- Andre Reed
- Matt Barnes
- Paul Pierce
- Rudy Tomjanovich Jr.
- Lindsay Whalen
- George Gervin
- Adam Silver
- Ann Meyers Drysdale
- Jay Wright
- Roy Williams
- Ben Wallace
- Spencer Haywood
- George Karl
- Lisa Leslie
- Dawn Staley
- Marv Albert
- Dansby Swanson
- Joe Simpson
- Spencer Strider
- Buck Showalter
- Max Scherzer
- Shaquille O'Neal
- Kenny Smith
- Ernie Johnson, Jr.
- Charles Barkley
- Steve Smith
- Jayson Tatum
- Trae Young
- Derek Jeter
- Pat Riley



Stephen Curry



Magic Johnson



Dikembe Mutombo



Jerry West



Ann Meyers Drysdale



Ozzie Smith



Michael Irving



Allyson Felix



Pat Riley



Max Scherzer



Jayson Tatum



Trae Young



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