



***Local Companies Stepping up to Support SAGERSTRONG FOUNDATION 4th Annual Stadium Fun Run
Inside Truist Park to Raise Funds for Blood Cancer Research***

Blooper, Harry the Hawk and Atlanta Hawks Flight Crew to entertain fans in TENT TOWN – a Fun, Interactive Area for Local Companies to Showcase their Products and Services

ATLANTA, GA [August 24, 2022] – Several local companies are stepping up to support the 4th annual SagerStrong Fun Run to raise funds for blood cancer research on Sunday, September 11th at Truist Park. Northside Hospital, The Aspire Group, Cumberland Group, Transperfect, Corrective Chiropractic East Cobb, Benchmark Physical Therapy/Results PhysioTherapy, Big Peach Running Company, Cobb Sports Alliance, Excellence in Exercise, True Speed Photos, Cobb County Fire and Emergency services, and Stretch Labs are all on board to support the Run this year. Through a partnership with metro Atlanta Walmart stores, the SagerStrong Kids In Motion Program is offering ONE COMPLIMENTARY RACE ENTRY to Atlanta area underserved children. Niagara is donating water for all participants while Publix, Costco, Tower Treats, Duck Donuts East Cobb and Jeremiah's Italian Ice will all provide post-race goodies in the fun and interactive Tent Town area. Mascots - Blooper, Harry the Hawk, Georgia Swarm's Stinger and Kennesaw State's, Scappy the Owl, as well as the Atlanta Hawks Flight Crew and DJ Dan will entertain fans in Tent Town.

The SagerStrong Fun Run is a fun, but challenging course, designed for the baseball enthusiast, and will take participants on a journey inside and throughout Truist Park –around the main concourse, through the maze of ramps, to different levels of the stadium -- as they finish strong inside Truist Park and celebrate with the Braves World Champions Trophy on the field!

The SagerStrong 3K Stadium Fun Run is a family-friendly event – designed with all ages in mind - there will be a 3K run, walk, and a Kids Dash (ages 7 & under) offered both in person and virtually. Gates Open at 6:30 AM; runners begin the 3K Fun Run at 8:00 AM, walkers at 8:20 AM, with the Dash to follow. Our younger Dash participants will receive a t-shirt for running the event. In addition to a fun run through the ballpark – the only run of its kind contained entirely within Truist Park -- our fun run participants will receive a t-shirt, as well as an Atlanta Braves game ticket to the Mets vs Braves game on Sunday, October 2nd at 1:30PM game. Discounted tickets available for family and friends to join you at the game, as well. The fun run event will end with a staggered party in TENT TOWN – a fun, interactive area of vendors and games in the space outside the Left Field gate, created just for participants of this event, in waves, with food options, music and prizes after giving your best effort to run #SagerStrong.

Proceeds raised through the Stadium Fun Run will benefit blood cancer research and programming for families of children with blood cancer through the SagerStrong Foundation. Participation costs are as follows: 3K Stadium Fun Run (suggested ages 8 and older) - **\$49** a participant (includes 3K Fun Run, t-shirt and lower level ticket to Braves game on 10/2); **OR \$35** for the Stadium Fun Run course only (8 and older) live or virtually, and Stadium Fun Run Kids Dash cost –**course only** -- (ages 7 and under) - **\$10** a young participant (includes run and t-shirt only) – additional Mets vs Braves tickets can be ordered separately at <https://offer.fevo.com/braves-vs-mets-6rabb8k-d0b3802?fevoUri=braves-vs-mets-6rabb8k-d0b3802%2F>. The SagerStrong Stadium Fun Run event will follow the Atlanta Braves' COVID-19 guidelines for events (please see the run waiver on website for more details.)

Thank you to our Stadium Fun Run Partners – Northside Hospital, the Atlanta Braves and Truist Park for making the run possible. Register now by [clicking here](#), or visit: sagerstrongfoundation.org! Look forward to seeing you there!



About the SAGERSTRONG Foundation

The SAGERSTRONG Foundation was founded **in 2016** by former Hall of Fame and two-time Emmy Award Sports Reporter Craig Sager and his wife Stacy, to fund and support blood cancer research and trials, so that one day, leukemia patients and their families will not have to go through the battle they endured. The Foundation has raised over 2.4 million dollars to help fund **blood cancer research**, including two clinical trials at MD Anderson Cancer Center in Houston. These important trials support Dr. Naveen Pemmaraju's (Craig's doctor) research with current Myelofibrosis patients and patients with Advanced Myeloproliferative Neoplasms. For more information on these trials, research, the #SagerStrong Foundation and events, or to make a donation to support this important work, please visit sagerstrongfoundation.org.

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