



## The SAGERSTRONG FOUNDATION is Going Virtual; Join Us for a “SagerStrong” Weekend – Run the Second Annual SagerStrong Fun Run and Donate Blood August 21-23, 2020

**ATLANTA, GA [August 6, 2020]** With MLB reopening with no fans in the stands this year, the SagerStrong Stadium Fun Run has been converted into a VIRTUAL FUN RUN weekend -- so join us August 21-23 to have fun, give blood & raise money for #bloodcancer research, and we'll plan to return to Truist Park, home of our partners, the Atlanta Braves, in 2021, *since cancer never takes a break!*

Be the social distance champion by participating in one of our Virtual events this year. Sign up to run your 3K, 5K, 10k or half marathon race, anytime from Friday, August 21, 2020 at 7:00 am – Sunday, August 23rd at 11:59 pm, to help support the Foundation and make a difference! You can even take the SagerStrong Challenge - 'RUN FOR THE CYCLE' and complete all 4 individual distances completing 39.1 miles over the event weekend -- completely up to you! We will have a leader board for each race, via RunSignUp/RaceJoy! Also, send photos of you and your family “running” to stay “SagerStrong” in your most colorful outfits—we will have a prize for the runner in best #SagerStyle!

For your participation, you will be listed on our Wall of Fame, in honor of Craig, and you will receive a COMMEMORATIVE face mask after the race, and more! You will receive information for the weekend – with specifics regarding the virtual run, how to pull down your virtual bib, report your times, access the leader board, once you register.

The SagerStrong Foundation has also partnered with the American Red Cross all month to sponsor an Atlanta blood drive – so participants are encouraged to make appointments August 1st through the race weekend/end of the month August 31st -- to give in Craig’s honor, and help kick off National Blood Cancer Awareness Month! For information on how to give blood, visit <http://redcrossblood.org>.

All proceeds raised will benefit the SagerStrong Foundation. Participation costs are as follows: Adults \$25; Kids 10-18 yrs. Old \$15, under 10 FREE. [Register now](#) by [clicking here](#), or visit: <https://runsignup.com/sagerstrong>. Look forward to seeing you online!

### **About the SAGERSTRONG Foundation**

The SAGERSTRONG Foundation was founded in 2016 by former Turner Sports Reporter and Personality Craig Sager and his wife Stacy, to fund and support blood cancer research and trials, so that one day, leukemia patients and their families will not have to go through the battle they endured. The Foundation has raised over 1.1 million dollars to help fund **blood cancer research**, including two clinical trials at MD Anderson Cancer Center in Houston. These important trials support Dr. Naveen Pemmaraju's (Craig's doctor) research with current Myelofibrosis patients and patients with Advanced Myeloproliferative Neoplasms. For an update on [Dr. Pemmaraju’s research, please click here](#). The SagerStrong Foundation has also funded a grant with the Leukemia & Lymphoma Society to support the *Beat AML Master Trial*.

The SagerStrong Foundation entered into a two, year, cutting-edge research project grant with the V Foundation for Cancer Research in 2019. The partnership awarded a V Scholar Grant to Dr. Ami Bhatt for her research project titled, “Precisely Shaping the Intestinal Microbiome to Improve Cancer Therapy Outcomes.” Bhatt’s research, in the partnership’s name, is exploring how dietary changes might improve the intestinal environment in cancer patients. For more information on [Dr. Bhatt’s research, click here](#). Your support helps us get closer to one day finding a cure for blood cancer! For additional information on the #SagerStrong Foundation and events, or to make a donation to support this important work, please visit [sagerstrongfoundation.org](http://sagerstrongfoundation.org).

###

### **Media Contact:**

Terri Grunduski, SagerStrong Foundation  
Donna Feazell, SagerStrong Foundation

[terri@grunduskigroup.com](mailto:terri@grunduskigroup.com)  
[donna@grunduskigroup.com](mailto:donna@grunduskigroup.com)

404-226-7497  
404-290-1929